



Bridging Business and Technology for Seamless Solutions

CAPABILITIES STATEMENT

COMPANY OVERVIEW

D2 Consulting, LLC is a **Women-Owned Small Business (WSOB)** and **CBE-certified** provider of professional and technical services, delivering strategic support to **federal, state, and local government agencies**. With over 30 years of experience, we specialize in **management consulting, data analysis, project management, technology integration, administrative support, marketing services and facility support**. Our expert team brings industry knowledge, technical proficiency, and a mission-focused approach to every engagement—driving efficiency, innovation, and measurable results.

CORE COMPETENCIES

- **Management Consulting & Strategic Services:** Strategic planning, organizational development, program/project management, process optimization, performance improvement, and policy analysis/support.
- **Business Support & Administrative Services:** Back-office operations, business process improvement, client service, office management, staffing, scheduling, and compliance assistance.
- **Data Analysis & Reporting:** Quantitative and qualitative research, KPI/dashboard development, operational and program reporting (Power BI, Excel), evidence-based decision support, and outcome measurement.
- **Digital, Management Training & Workforce Development:** Custom training in leadership, technology systems, end-user software, and workforce skills development.
- **IT & Web Services:** Software training, technology integration, system maintenance, user support, help desk services, and content management system (CMS) implementation.
- **Marketing & Communications: Strategic** marketing, public outreach campaigns, digital communications, stakeholder engagement, branding, messaging, and event promotion.
- **Facility & Operational Support Services:** Operational management, vendor coordination, logistics planning and execution, site maintenance, equipment coordination, and space management.

DIFFERENTIATORS

- Over three decades of proven experience with an integrated approach combining strategy, operations, IT, and communications.
- Scalable service delivery across diverse sectors and agency sizes.
- Client-focused and results-driven project management methodology.



PAST PROFESSIONAL PERFORMANCE	NAICS CODES
<p>Client(s): Nonprofits, Governmental Agencies and Faith-Based Organizations</p> <p>Project Title: Public Health Outreach & Vaccine Education Initiative</p> <p>Partners: CDC, Local & National Departments of Health</p> <p>Overview: Served as Project Manager for a public health initiative enhancing vaccine awareness and access in underserved communities. Directed planning, partner coordination, and implementation across 16 faith-based organizations and 32 healthcare coordinators.</p> <p>Key Results: Developed and launched a regional marketing and education campaign, disseminated over 353,000 health messages via multiple platforms, facilitated outreach contributing to more than 400,000 vaccinations, and delivered communications toolkits to enhance partner engagement.</p> <p>Outcome: Enhanced public trust, increased vaccine confidence, and improved access through cross-sector coordination and data-driven messaging.</p>	<p>561210: Facility Support Services</p> <p>541990: All Other Professional, Scientific, and Technical Services</p> <p>541611: Administrative Management & General Management Consulting</p> <p>541618: Other Management Consulting Services</p> <p>561499: All Other Business Support Services</p> <p>611430: Management and Digital Training Services</p>

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